

Christin Sander

Freelance Writer & Content Development Specialist

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Who I am

A highly motivated, reliable, experienced professional with skills in writing, editing, marketing, design, relationship-building, customer service, social media and product promotion. I am a passionate, creative soul who enjoys using my skills to help businesses make meaningful connections with people.

Experience

Freelance Creative

August 2000 - PRESENT

I have worked as a self-employed freelancer for the past 17 years. I've developed several niche sites and blogs, written marketing materials, web content and Kindle books for many clients.

I also create and sell my own natural products and art locally at various markets and fairs on the weekends in the Summer and Fall.

Prior to 2000, I worked in hotel management as an Assistant General Manager at an extended stay facility and as a Rooms Controller for a luxury chain.

Education

Southwest Illinois College - Associates

August 2009 - May 2011

Dual study Web Design & Development and Desktop Publishing. *It should be noted that education for me is a continual process using Udemy and Lynda to keep my skills up-to-date and to keep ahead of current trends.* I am a lifelong student and learner. In my field one must be constantly seeking new learning opportunities.

Lewis and Clark College

August 1992- May 1993

I pursued studies in English and Elementary Education. I left school to work full time prior to completing my studies.

SKILLS

Web Content Development
SEO
Writing Online & Print
Copywriting
Editing
Photoshop
Social Media
Customer Service

AWARDS

June, 2010 was awarded a \$1200 local merit scholarship William E. Schmidt Foundation

2009-2011 Dean's list at SWIC high honors

2010 & 2011 Phi Theta Kappa National Honors Society Nominations for Academic Excellence

2013 HubPages Most Useful Hub of the Year Award

2016 Best Article on Exemplore

2003 Yahoo Editor's Pick for my Daily Power Words column.

